

Sample Anchors

New Client

- Binders - 4-6 years - Jay Leathercraft (416) 536-2109
- Pens - 1-2 years - Internet
- Key Chain - 1-3 years - Internet
- Unique Cards - Up to 1 year – www.burbidge.ca
- Silver Dollar – US Federal Reserve, Royal Canadian Mint

Annual

- Plants - 1-25 years - Local nursery
- Seeds - 1-2 years - Local nursery
- Unique Cards - Up to 1 year – www.burbidge.ca
- Calendars - 1-20 years - www.amillerwatercolours.com
- Bottle of Wine - 6-8 years - Local winery
- Large hand delivered pie – www.acmehumblepie.com
- Hanging Basket – Local Nursery
- 2 hours of free yard service in fall or spring – Local yard service company

Client Recognition (special occurrence, condolence, congratulations)

- Plants - 1-25 years - Local nursery
- Crystal - 35 years - Local jeweler
- Unique Cards - Up to 1 year – www.burbidge.ca
- Bottle of Wine - 6-8 years - Local winery
- Large hand delivered pie – www.acmehumblepie.com
- Silver Dollar – US Federal Reserve, Royal Canadian Mint
- When Bad Things Happen To Good People – Harold S. Kushner
- Richest Man in Babylon – George C. Clason
- As A Man Thinketh – James Allen
- As A Woman Thinketh – Dorothy J Hulst

Event

- Seeds - 1-2 years - local nursery
- Unique Cards - Up to 1 year – www.burbidge.ca
- Wine Glasses - 1-2 years - Local store
- Speciality Popcorn
- Photograph of client at event sent in mail with nice card 10 days after event